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# AI Quickstart for AI for breweries

The realistic AI use cases on one page — no hype, with clear limits.

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AI in the brewery: shop copy and events, not the beer

- 1. Write product and shop descriptions
- 2. Draft social and newsletters about beers and events
- 3. Answer enquiries and orders from hospitality and retail
- 4. Phrase announcements for tap room, tours and festivals

**Limit:** AI gives you drafts, no guarantees. The professional and legal final check always stays with you.

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