

AI Quickstart for AI for sporting-goods shops

The realistic AI use cases on one page — no hype, with clear limits.

AI for sporting-goods shops — where it really saves time

- 1. Draft product and comparison texts
- 2. Online listings and assortment texts
- 3. Service info texts for ski service, bike checks and stringing
- 4. Newsletters and social on season, new arrivals and offers
- 5. Answer enquiries and reviews + standard texts

Limit: AI gives you drafts, no guarantees. The professional and legal final check always stays with you.

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