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AI Quickstart for AI for winemakers and wineries

The realistic AI use cases on one page — no hype, with clear limits.

AI at the winery: shop copy and communication, not the wine

- Writing product and shop descriptions
- Newsletters and social posts about the vintage and events
- Answering enquiries and orders in writing
- Writing announcements for tastings and cellar festivals

Limit: AI gives you drafts, no guarantees. The professional and legal final check always stays with you.

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